

Audiometric Study Reveals Patterns of Age-Related Hearing Loss in Dogs and Cats

This study investigates the prevalence, progression, and characteristics of age-related hearing loss (ARHL) in domestic dogs and cats. Given the importance of auditory communication in these species, understanding ARHL's impact is crucial for enhancing animal welfare and owner-pet interactions. Presbycusis, or age-related hearing loss, is a prevalent issue in dogs, usually beginning to impact them when they are between 8 to 10 years old. Initially, this condition manifests as a reduced capacity to hear sounds at mid to high frequencies, which can progressively worsen to total hearing loss. ARHL in cats generally begin to show signs around 8 to 12 years old as part of their aging process. Our study examines the behavioural adaptations that accompany this sensory decline, such as increased reliance on other senses and altered responsiveness, often misconstrued as an enhancement in hearing. Through comprehensive testing, this research aims to delineate the patterns of ARHL in these animals, highlighting the importance of early detection and management. The findings are intended to enhance the understanding of ARHL in pets, thereby aiding in the improvement of care strategies for senior dogs and cats experiencing this natural age-related change.

Pet Acoustics Free Home Pet Hearing Test with this link: <https://www.petacoustics.com/home-pet-hearing-test>.

Purpose of Study: Age-related hearing loss in dogs and cats is an important area of study for several reasons:

- **Animal Welfare:** As pets age, hearing loss can significantly impact their quality of life. It can lead to confusion, anxiety, and changes in behaviour, as these animals rely heavily on their auditory senses for communication and environmental awareness. Understanding and addressing hearing loss can help in providing better care for ageing pets.
- **Owner-Pet Relationship:** Hearing loss in pets can affect their interaction with their owners. Pets with diminished hearing may not respond to verbal commands or react to their owners' presence, which can be distressing for both the pet and the owner. By understanding the progression and impact of hearing loss, owners can adapt their communication methods to maintain a strong bond with their pets.
- **Veterinary Care and Management:** Knowledge about age-related hearing loss aids veterinarians in diagnosing and managing this condition more effectively. This can include providing guidance to pet owners on how to care for a pet with hearing loss and exploring potential treatments or interventions to slow down the progression of hearing loss.
- **Insight into Human Hearing Loss:** Studying age-related hearing loss in animals can offer insights into similar conditions in humans. Dogs and cats have a relatively

shorter lifespan, allowing for quicker observation of the progression of hearing loss. This can contribute valuable data to the broader field of auditory health research.

- **Preventive Health Strategies:** Understanding the causes and risk factors of age-related hearing loss in pets can lead to the development of preventive strategies. This may include dietary recommendations, environmental modifications, or early detection techniques to help maintain hearing ability for as long as possible.
- **Breed-Specific Research:** Certain breeds of dogs and cats may be more prone to hearing loss as they age. Research in this area can inform breeders and potential pet owners about the risks and help in making informed decisions regarding pet selection and breeding practices.
- **Consideration for study variables:** Certain breeds of dogs and cats are more prone to hearing loss due to genetic predispositions, congenital issues, or breed-specific characteristics. It's important to note that while these breeds may have a higher risk, hearing loss can occur in any dog or cat, especially as they age. Here are some examples:
 - **Dogs:** Dalmatian (congenital deafness), Australian Shepherd (linked to merle coat), Cocker Spaniel (ear infections leading to hearing loss), Jack Russell Terrier (associated with white coat), West Highland White Terrier (related to white coat), English Setter (piebald and speckled coat patterns)
 - **Cats:** White Cats with Blue Eyes (genetic predisposition to deafness), Asian Breeds (e.g., Siamese, Burmese)

Materials and Methods: We conducted a cross-sectional study involving 2,977 dogs and 639 cats of various breeds and ages by veterinarians and pet owners. Audiometric testing was used to assess hearing thresholds, and owners completed questionnaires about their pets' auditory behaviours. Data regarding the species (dog or cat) and age of the subjects are gathered to further understand the commonality of age-related hearing loss from global testing results.

The audiometric testing was innovated by Janet Marlow, a renowned Animal Sound Behaviourist and the Founder of Pet Acoustics, Inc., as a free digital home hearing test for evaluating pets. Accessible via PetAcoustics.com, the test begins with a simple online questionnaire, requiring basic details such as the pet's species, name and date of birth.

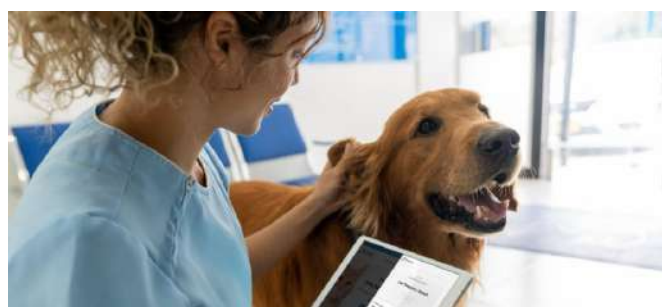
The core of the test involves exposing the pet to three levels of sound wave frequencies, including high-frequency, mid-frequency and low-frequency tones, primarily audible to animals. Various digital devices were used from smartphones to laptops. To assist human testers in the process, sounds as a secondary layer of each test, consist of a bat and a cricket (high sounds), monkey and crow (mid sounds), pig and frog, (low sounds) at frequencies discernible to humans. Participants are instructed to carefully observe their pet's reactions to these sounds, noting behaviours such as ear and head movements, changes in body posture, signs of surprise or confusion, or a lack of response.

1	Dog	Ollie	2020-01-01T00:00:00.000Z	I noticed a reaction to the Bat	I noticed a reaction to the Cricket		I noticed a reaction to the Monkey	I noticed a reaction to the Crow		I noticed a reaction to the Pig
2	Cat	Em	2008-06-12T00:00:00.000Z			My pet did not react			My pet did not react	
3	Cat	Em	2008-06-09T00:00:00.000Z			My pet did not react			My pet did not react	
4	Dog	Kiwi	2013-07-01T00:00:00.000Z	I noticed a reaction to the Bat	I noticed a reaction to the Cricket		I noticed a reaction to the Monkey	I noticed a reaction to the Crow		I noticed a reaction to the Pig
5	Dog	Braouque	2023-11-05T00:00:00.000Z	I noticed a reaction to the Bat	I noticed a reaction to the Cricket		I noticed a reaction to the Monkey	I noticed a reaction to the Crow		I noticed a reaction to the Pig
6	Dog	Ollie	2018-06-11T00:00:00.000Z	I noticed a reaction to the Bat	I noticed a reaction to the Cricket		I noticed a reaction to the Monkey	I noticed a reaction to the Crow		I noticed a reaction to the Pig
7	Dog	Chilli	2020-04-26T00:00:00.000Z			My pet did not react			My pet did not react	
8	Dog	Dexter	2024-08-12T00:00:00.000Z			My pet did not react			My pet did not react	I noticed a reaction to the Pig
9	Dog	Sasha	2023-09-02T00:00:00.000Z			My pet did not react		I noticed a reaction to the Crow		
10	Dog	Gunner	2021-11-10T00:00:00.000Z			My pet did not react			My pet did not react	
11	Dog	Bernard	2018-11-10T00:00:00.000Z	I noticed a reaction to the Bat	I noticed a reaction to the Cricket				My pet did not react	I noticed a reaction to the Pig
12	Dog	Sparky	2010-02-11T00:00:00.000Z		I noticed a reaction to the Cricket				My pet did not react	
13	Dog	Sasha	2023-09-02T00:00:00.000Z	I noticed a reaction to the Bat	I noticed a reaction to the Cricket			I noticed a reaction to the Crow		I noticed a reaction to the Pig
14	Dog	Chomper	2012-05-05T00:00:00.000Z			My pet did not react			My pet did not react	
15	Dog	Ellie	2011-08-19T00:00:00.000Z			My pet did not react			My pet did not react	
16	Dog	Chilli	2020-04-26T00:00:00.000Z			My pet did not react			My pet did not react	
17	Dog	Nibbler		I noticed a reaction to the Bat				I noticed a reaction to the Crow		
18	Dog	Berkeley	2023-06-14T00:00:00.000Z	I noticed a reaction to the Bat	I noticed a reaction to the Cricket		I noticed a reaction to the Monkey	I noticed a reaction to the Crow		
19	Dog	Milo	2013-11-03T00:00:00.000Z	I noticed a reaction to the Bat			I noticed a reaction to the Monkey	I noticed a reaction to the Crow		I noticed a reaction to the Pig
20	Cat	Luna	2010-10-10T00:00:00.000Z			My pet did not react			My pet did not react	
21	Dog	Harley	2023-05-01T00:00:00.000Z	I noticed a reaction to the Bat	I noticed a reaction to the Cricket			I noticed a reaction to the Crow		I noticed a reaction to the Pig
22	Dog	Missy	2012-05-29T00:00:00.000Z			My pet did not react			My pet did not react	
23	Dog	Shortie	2023-11-09T00:00:00.000Z	I noticed a reaction to the Bat				I noticed a reaction to the Crow		I noticed a reaction to the Pig
24	Dog	Chauncey	2013-09-10T00:00:00.000Z			My pet did not react	I noticed a reaction to the Monkey			I noticed a reaction to the Pig
25	Cat	dcccc	2023-08-08T00:00:00.000Z	I noticed a reaction to the Bat	I noticed a reaction to the Cricket		I noticed a reaction to the Monkey	I noticed a reaction to the Crow		I noticed a reaction to the Pig
26	Cat	Akira	2023-11-09T00:00:00.000Z			My pet did not react			My pet did not react	
27	Dog	Leo	2020-04-09T00:00:00.000Z	I noticed a reaction to the Bat	I noticed a reaction to the Cricket		I noticed a reaction to the Monkey	I noticed a reaction to the Crow		I noticed a reaction to the Pig
28	Dog	Odie	2023-08-28T00:00:00.000Z			My pet did not react			My pet did not react	
29	Cat	Maizey	2021-03-08T00:00:00.000Z	I noticed a reaction to the Bat			I noticed a reaction to the Monkey			I noticed a reaction to the Pig
30	Dog	Shortie	2014-03-01T00:00:00.000Z	I noticed a reaction to the Bat				I noticed a reaction to the Crow		
31	Dog	Pixie	2023-09-03T00:00:00.000Z		I noticed a reaction to the Cricket		I noticed a reaction to the Monkey	I noticed a reaction to the Crow		I noticed a reaction to the Pig
32	Dog	Capone	2021-08-16T00:00:00.000Z			My pet did not react	I noticed a reaction to the Monkey	I noticed a reaction to the Crow		
33	Dog	Handsome	2011-03-08T00:00:00.000Z	I noticed a reaction to the Bat	I noticed a reaction to the Cricket		I noticed a reaction to the Monkey			

These observed reactions can include but are not limited to ear twitching, head tilting, alert posturing, one ear folding back, both ears pointing forward, startled jumping, apparent confusion, leaving the area, or showing no visible reaction at all. This comprehensive approach aims to provide pet owners with a user-friendly yet insightful tool for assessing their pets' auditory health from the comfort of their home or clinic.

The hearing test progresses with a refined questionnaire designed to capture specific reactions to the sounds played. Pet owners are prompted to answer the following questions, providing clearer insights into their pet's auditory responses:

- "Did you observe a reaction from your pet to the bat sound?"
- "Did you observe a reaction from your pet to the cricket sound?"
- "Did your pet show no reaction to the sounds?"



Following this, the test introduces mid-frequency sound waves, overlying the distinctive calls of a monkey and a crow. Participants are again asked to meticulously answer the questions of their pet's reactions, focusing on the same set of physical responses observed earlier.

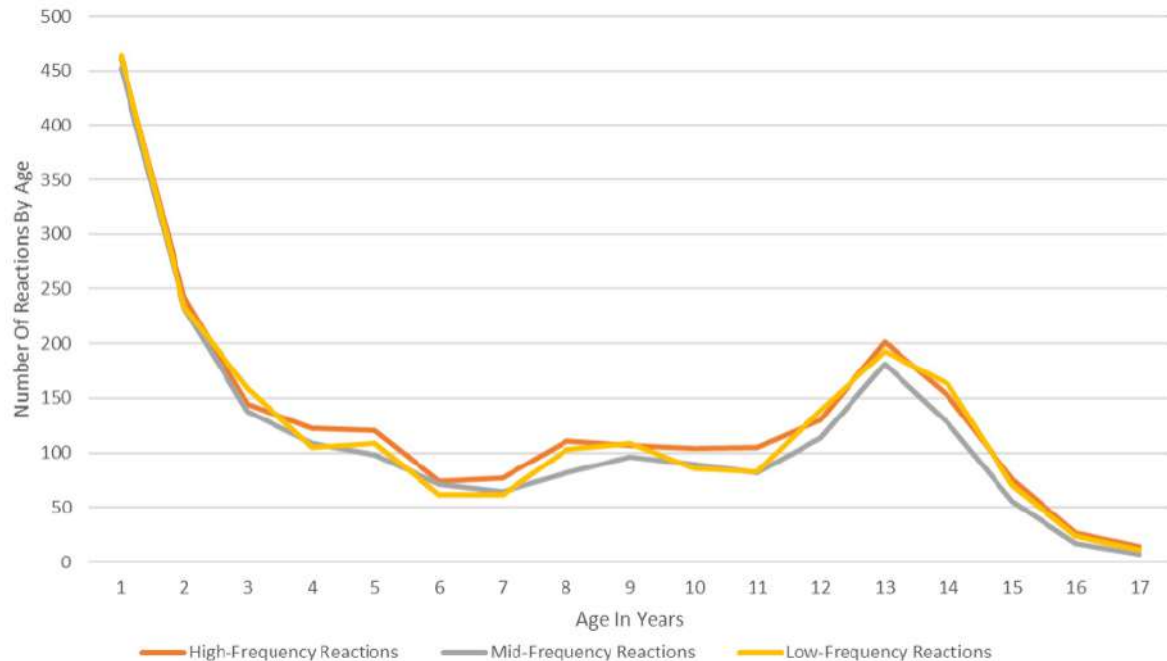
The final phase of the test evaluates responses to low-frequency sound waves, overlying sounds at a similar level to those of a pig and a frog. This comprehensive approach allows for a thorough assessment across a range of auditory frequencies.

Upon completion of the test, the results are promptly sent to the pet owner's email. These results provide valuable information that can be shared with a veterinarian or veterinary client, particularly if there are concerns about potential hearing loss. This efficient and user-friendly method offers a convenient way for pet owners to proactively monitor their pets' auditory health.

Canine Data (2,977 Dogs Tested)			Feline Data (639 Cats Tested)		
High	Reaction To The Bat	1,459	High	Reaction To The Bat	394
	Reaction To The Cricket	1,104		Reaction To The Cricket	325
	No Reaction	1,326		No Reaction	204
Mid	Reaction To The Monkey	1,251	Mid	Reaction To The Monkey	305
	Reaction To The Crow	1,052		Reaction To The Crow	311
	No Reaction	1,442		No Reaction	249
Low	Reaction To The Pig	1,249	Low	Reaction To The Pig	311
	Reaction To The Frog	1,206		Reaction To The Frog	307
	No Reaction	1,376		No Reaction	265

Results:

Canine Reactions By Age (2,977 Dogs Tested)



Source: Pet Acoustics Home Pet Hearing Test Data

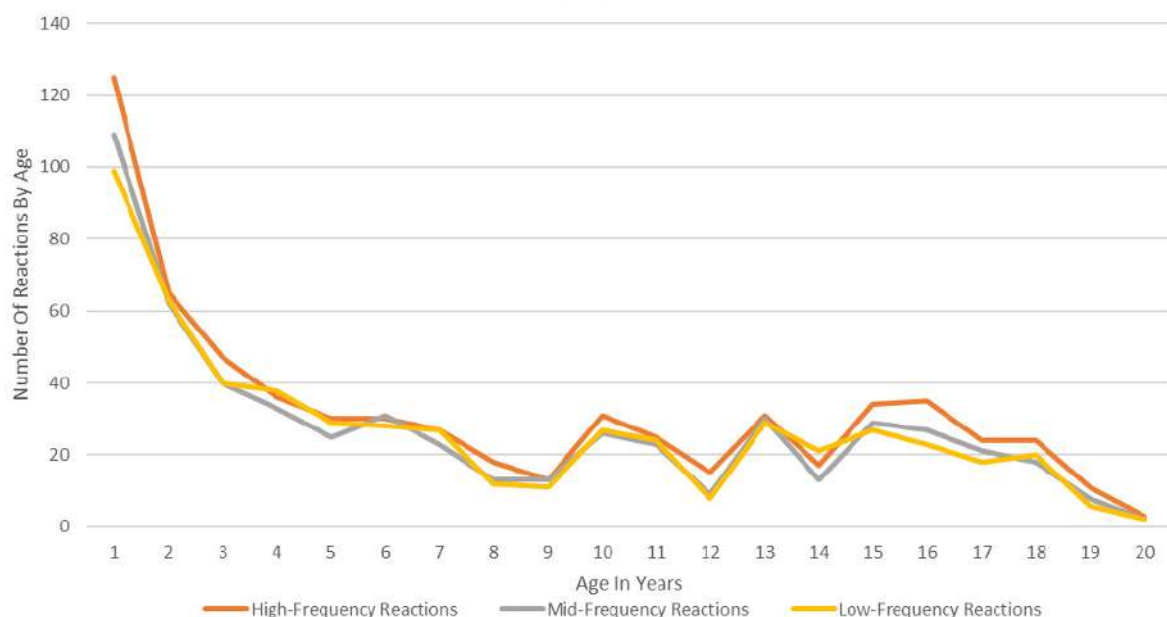
The canine testing result shows a decline in hearing from 1 year up to the age of 17. However, in this chart, it becomes clear that there is an apparent spike in hearing abilities in elderly dogs but it is not what it seems. The chart reflects a typical decline in hearing as dogs age, but with a contradicting view of auditory enhancement piquing at approximately age 13. However, there are reasons why older dogs at this age might appear to hear better during the testing.

- **Compensatory Behaviour:** In senior dogs, certain sensory abilities, like vision, diminish and there's an increased reliance on other senses, notably hearing. This shift, often mistaken for improved hearing, is actually an optimised use

of the hearing ability that remains. This is indicated during the time of testing among almost 3,000 dogs.

- **Selective Hearing:** The data shows a trend where elderly dogs might demonstrate selective hearing, responding more to specific sounds in the test or voice commands by the owner. While this could be interpreted as improved hearing, it's likely indicative of a preference for certain familiar sounds like the sound response to a crow or a cricket.
- **Behavioural Changes with Age:** The chart may highlight behavioural changes in aging dogs exhibiting greater

Feline Reactions by Age (639 Cats Tested)



Source: Pet Acoustics Home Pet Hearing Test Data

alertness or reactivity to sounds, which could be misconstrued as better hearing. These behavioural shifts might show increased behavioural anxiety during the test.

- **Inconsistent Hearing Loss:** A closer look at the chart reveals that hearing loss in elderly dogs is not uniform across all frequencies. They might retain sensitivity to some frequencies while losing it in others, showing a varied response to different sounds during the test.

Overall, this chart aids in understanding why elderly dogs might seem to exhibit improved hearing, while in actuality, they are adjusting to the sensory changes that accompany aging.

The chart illustrates a steady decrease in the ability of cats to hear high, mid, and low frequencies up to around 9 to 10 years of age. Interestingly, the data from cats aged 14 to 16 suggests an apparent improvement in hearing abilities overall. However, this observed increase during the test is likely not due to a literal enhancement in auditory function but rather a result of various adaptive behaviours and physiological changes captured at the time of the test.

As cats grow older and possibly experience a reduction in other senses, such as vision, they often become more reliant on their hearing. This doesn't mean their hearing improves; rather, they are maximising the use of their existing hearing capabilities. Age-related changes in behaviour or health could also cause cats to react more to the test animal sounds and frequency waves, which might be misconstrued as improved hearing.

Selective hearing is another aspect observed in elderly cats, where they respond more to certain sounds or voices. Additionally, the progression of hearing loss in elderly cats is not always uniform, as seen in this chart, impacting various frequency ranges differently. This inconsistency can lead to the perception of fluctuating hearing abilities.

These elements, when considered together, help explain the perceived increase in hearing abilities in older cats, as indicated by the chart. It's important to recognise these factors as adaptation to the moment of testing rather than a true improvement in hearing.

Conclusion:

Participating in a home pet hearing test offers several benefits for both pet professionals and pet owners:

- **Early Detection of Hearing Loss:** Conducting regular hearing tests at home can help in the early detection of hearing loss in pets. Early detection is crucial for managing the condition effectively and ensuring the pet maintains a good quality of life.
- **Non-Invasive:** Home tests are non-invasive and can be performed in a familiar and comfortable environment for the pet. This reduces stress and anxiety that pets might experience in a clinical setting.
- **Convenience and Cost-Effective:** Home tests offer convenience as they can be done without the need to travel to a veterinary clinic or can be used by a smartphone at a veterinary exam.
- **Improved Communication and Care:** Understanding a pet's hearing capabilities allows pet owners and professionals to better communicate with and care for them. It can help in modifying training techniques, environment adjustments, and daily interactions to accommodate the pet's needs.



- **Safety and Prevention:** Identifying hearing issues can lead to preventive measures to ensure the safety of the pet. For example, a pet with hearing loss might need to be kept on a leash during walks to prevent accidents.
- **Enhanced Monitoring for Breed-Specific Risks:** Some breeds are predisposed to hearing problems. Regular hearing tests can help in monitoring these breeds closely for any signs of hearing loss.
- **Data Collection for Research:** Participation in such tests can contribute valuable data for veterinary research on pet hearing loss, which can lead to better diagnostic tools and treatments in the future.
- **Strengthening the Human-Pet Bond:** Engaging in such care activities can strengthen the bond between pets and their owners. It shows commitment to the pet's well-being and can enhance the mutual trust and understanding between the pet and the owner.
- **Professional Development for Pet Professionals:** For professionals, conducting these tests can enhance their skills in diagnosing and managing hearing issues in pets. It can also provide valuable insights for advising pet owners on best practices for caring for a pet with hearing loss.



Janet Marlow

Janet Marlow, the founder and lead innovator at Pet Acoustics Inc., is renowned for her pioneering work in the field of pet-centric acoustic technology. With a deep passion for animal welfare and an extensive background in music and sound engineering, Marlow has dedicated her career to understanding and improving the auditory experiences of animals. Her company, Pet Acoustics Inc., specialises in creating specialised audio products and environmental solutions tailored to the sensitive hearing ranges of different pet species, aiming to reduce anxiety and promote wellbeing. Marlow's expertise and innovative approach have made her a respected figure in both the pet care and acoustic communities, continually pushing the boundaries of how sound can be used to enhance the lives of pets and their owners. Her contributions to this niche yet vital field reflect a unique blend of scientific inquiry, creative problem-solving, and compassionate advocacy for animals' comfort and happiness.

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